

Jack Hodgson

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www.jackhodgson.com

SKILLS and EXPERIENCE

Computer Programming, Web Development

Site design, Content development, CGI Scripting, Database Integration, Testing, Maintenance. Expertise in: HTML, Photoshop, Javascript, Illustrator. Programming: Perl, Flash, PHP, MySQL, Java, XML, Pascal, Basic, C, C++, Object Oriented Programming. Former Product Manager for Apple Computer Developer Tools Group.

Writing & Photography

Freelance writer, photographer, media producer. Creating content for periodicals, training, web, video and audio. Computer periodicals, columnist, marcom writing, technical publications, end-user training materials.

Publishing highlights: Brady Books: MS-DOS Mac Connection. Macintosh Today weekly column. EAA Today column: Around the Field.

Media, Stage and Special Events, Project & Production Management

Special Events management, planning, budgeting, production logistics and management. Business conferences, trade show booths, fundraising activities, sales meetings, computer developer conferences, sidewalk festivals. Schedule planning, tracking, and management. Conference sessions agenda development and management. Theatrical & corporate stage management. Audio & Video production management.

Clients and employers include: Tencue Production, TheatreWorks, Apple Computers, Netscape, IDG, AOL, City of Palo Alto, Charles Schwab.

Marketing Communications, Marketing Strategy, Business Development, Product Management

Product strategy, packaging, positioning and messaging. Market research, collateral development, product design specifications development, retail sales support, trade show appearance management.

Think Technologies, Apple System Software Group, Apple Software Dispatch, Netscape Inc.

Non-profit Organization Management & Operations

Providing paid and pro-bono support to non-profit orgs. Volunteer recruitment & mgt., budgeting, fundraising, special events. Programs development and execution. As a Boston Computer Society staffer: Coordinated over 100 on-going programs, run by over 1000 volunteers.

Prescott Park Arts Festival, Wings of History Museum, The Boston Computer Society, Palo Alto Players, EAA, ProPortsmouth, Vintage Aircraft Association.

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Licensed private pilot, author, public speaker, Prescott Park board member, VAA15 past president, really bad golfer.

Work history in excruciating detail at <http://www.jackhodgson.com>